



A promotional message from NACCU announcing a new Web Conference  
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## *The Case for Card Systems on Community College Campuses*

### **Details**

Thursday March 4, 2010

2:00 – 3:15 PM, Eastern Time

NACCU members: \$ 50 per site

Non-members: \$ 50 per site

**[Click HERE to REGISTER](#)**

### **Presenter**

**Charlie Giles**

Sinclair Community College

### **Description**

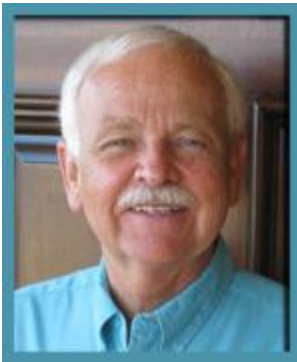
Campus cards have become an important element in the life of many institutions. A campus card program can lower costs, increase revenues, improve security, create organizational efficiencies, strengthen relationships with the adjoining community and generally enhance the quality of campus life.

Senior administrators in community colleges need a solid understanding of the elements of a campus card program to assist and encourage them to move forward with an implementation and/or enhancement of this technology on their campus for the benefit of the institution.

### **You Will Learn:**

- How a campus card program can meet the needs of technology savvy students
- How a campus card system can bring about efficiencies that result in lower costs for community college
- How a campus card program relates to the broader campus environment
- How a card program can effectively support and enhance the educational mission of an institution
- How an integrated card program can be an effective tool to deliver electronic transaction processing for a wide variety of activities on a college campus
- There are a variety of technologies, corporate partners, and demonstrated practices available to assist institutions in developing a successful card program

## About The Presenter



Charlie Giles has served as the Business Director and Advisor to the Vice President of Business Operations at Sinclair Community College since 1980. He led a team that implemented the highly successful Tartan Card program at Sinclair. Charlie is a regular presenter at CCBO (Community College Business Officers) and many other associations, including ECCA (European Campus Card Association). He was the first community college representative to be elected to the NACCU Board, where he has served for six years. Charlie is a strong advocate for community college card programs. He holds an MBA from Wright State University.

## Sponsor

NACCU

National Association of Campus Card Users

[www.naccu.org](http://www.naccu.org)

## More Information

For more information or to register, please visit [www.naccu.org](http://www.naccu.org). If you have questions, please contact Jörrun Liston, Education Manager, NACCU at [jorrun@naccu.org](mailto:jorrun@naccu.org) or call 406.493.0622.

Note: The cost is \$50 per site. This includes one internet connection (slide show) one phone connection (audio) and unlimited participation per site. You will receive a registration code that can be used *once*, from any computer. The computer used to register does not have to be used to attend the Web Conference.