



October 15, 2009 - Fall Issue

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ARTICLE

President's Corner



by Rob Widmer, VP of Business Services, Heartland Community College, and CCBO President

Is it safe to say that 2009 will be one of the most memorable years in higher education across the

United States? The country has been reeling from one of the most significant shifts in economic conditions and financial markets in recent history.

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LEADERSHIP ACADEMY

Registration Still Open for 2009 Leadership Academy during Conference

The Academy provides an opportunity for current and aspiring community college business officers to educate themselves on the various intricacies of chief business officer leadership. The academy's goal is to provide participants with the knowledge of the theories and practice of leadership within a community college as an institution of higher education.

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CCBO NEWS

Executive Director's View



"Legends," by Dr. Bob Hassmiller, CCBO Executive Director

There are times when I imagine meeting the "legends" of education. Bishop John Joseph Hughes, who failed in his attempts to provide state and local funding for religious education, lobbied instead for the first public school education system for all children in New York.

Thomas Jefferson, who thought that there should be a better college education model in the U.S. and decided to create it at the bottom of the mountain that he called home. Mr. Jefferson's university is now the University of Virginia.

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Constitution and Bylaws

The board of directors of the Community College Business Officers has been reviewing significant organizational changes for the past year. After a thorough discussion, these changes were unanimously approved by the board of directors at their September 2009 meeting, as were the resulting bylaw revisions necessary to implement the proposed new organization structure.

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CCBO Job Opportunities Board

Did you know the CCBO Job Opportunities Board is your online employment connection, created with the needs of community college business officers in mind? This is a **free** benefit to all CCBO members.

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EDUCATION

Student Debt: Collections in a Challenging Economy

by Diane Bloom, Director of Educational Media, Fair Collections & Outsourcing (FCO)

In both the public and private sector, educational institutions are struggling to bring expenses in line with financial resources. During economic crises in the past, many colleges increased revenue by admitting more students who had the ability to pay. Due to the decline in national wealth, there are fewer full-paying students in colleges and universities nationwide. Nonetheless, national projections indicate that college enrollment will continue to climb through 2017.

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No Vacancy

At American River College in Sacramento, desperate times are calling for desperate measures.

Like so many community colleges in California, all reeling from \$825 million in state budget cuts, American River simply does not have enough classroom space to accommodate all of its students. Last month, for example, estimates noted that almost 250,000 students statewide would be kept from community colleges, due to dwindling space.

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ANNUAL CONFERENCE AND EVENTS

CCBO 27th Annual International Conference



Register now to connect with fellow members and business partners at the CCBO 27th Annual Conference! Join us October 31 - November 3, 2009, in Palm Springs, California, at the Westin Mission Hills Resort. Complete your conference registration and reserve your hotel room now! The conference brochure, schedule, general session speakers, exhibit hall floorplan and discounted Disneyland tickets are online as well.

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Submit an Article

CCBO is always looking for articles from the business officer community, to publish in *The Bottom Line* or on the CCBO Web site.

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Thank You to Our Generous Conference Sponsors

CCBO relies on the generous support of sponsors like Nelnet Business Solutions, Gilbane, Higher One, Student Insurance, CTS, and Legat Architects, to pull off a successful Annual International Conference. THANK YOU SPONSORS!

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Hotel Room Block Extended until October 20

Reserve your room in the hotel room block at the Westin Mission Hills Resort. The group rate is \$175 per night, plus \$9 resort fee and taxes. Visit www.ccbo.org, Annual Conference Web page, to learn more about the property and to book your hotel reservation now. Hotel reservations must be made by the extended deadline of October 20, 2009, in order to receive the group rate.

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MEMBERSHIP

Welcome, New Members

A warm welcome is extended to our 2009 new institutional and business partner members...

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Membership Renewal Information

Thank you for your continued membership and involvement in CCBO!

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The Bottom Line

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